



FOR IMMEDIATE RELEASE

February 10, 2020

Contact:

Deb Andraca

media@debforwi.com

414-702-8252

**SNOW DOES NOT STOP ANDRACA ASSEMBLY CAMPAIGN KICKOFF
Supporters Rally To Show Support for Challenger in 23rd District**

MILWAUKEE, WI February 10, 2020 -- Braving a snowstorm dumping several inches of snow, more than 60 people celebrated the kickoff of Deb Andraca's campaign for the 23rd State Assembly district last night at Gallery 505 in Whitefish Bay.

"You know you have some serious campaign momentum when people not only show up for you, but they dig out their cars, brave slippery roads, and walk through several inches of snow just to show their support," said Andraca. "Having so many people at our kickoff tonight demonstrates how eager 23rd district voters are for new leadership in Madison." Andraca is running against incumbent Representative Jim Ott (R-Mequon).

At the event Andraca spoke of her background as an environmental lobbyist, press secretary on a Congressional race, doing community volunteer work including serving as PTO president, and earning her teaching license at age 48. She told the story of experiencing her first lockdown drill as a teacher. This experience compelled her to volunteer for Moms Demand Action for Gun Sense, where she used her political background to train activists and organize the group's Advocacy Day in Madison.

"I met with Jim Ott, and I asked him if he would support background checks on all gun sales, and he said no -- despite the fact that 80% of his constituents know that background checks save lives," said Andraca. "So I decided that if I could not change Jim Ott's mind, then I could change his job."

Andraca's campaign platform is a safer, smarter, healthier Wisconsin: better gun laws, support for public schools and teachers, better access to health care and a cleaner environment for all Wisconsin families.

The campaign launched in November and as of December 31st it had raised more money from individual donors than any other State Assembly challenger in the state. Andraca is currently unopposed in the primary on August 11th. The 23rd District includes the lakeside suburbs North of Milwaukee including Whitefish Bay, Fox Point, Bayside, eastern Mequon, Thiensville, and Grafton.

For more information and event photos please visit www.debforwi.com.

###

www.debforwi.com



@debforwi

4230 N Oakland Ave. Post Box #283, Milwaukee, WI 53217 414-702-8252 media@debforwi.com